



## DEEPBLU INC. ANNOUNCES RELEASE OF COSMIQ DIVE COMPANION AND DEEPBLU APP

### New Technology Company Makes a Splash at ADEX with Rollout of Smart Dive Computer that Syncs with Dive Logging App

**SINGAPORE - APRIL 16, 2016** - Deepblu Inc. announced today the release of the COSMIQ Dive Companion and the Deepblu iOS app at the Asia Dive Expo (ADEX) in Singapore. COSMIQ, a recreational dive computer, and Deepblu, a cloud-based dive logging application, streamline the process of creating dive logs and offer divers a new way to share their dive experiences online.

The COSMIQ Dive Companion is a multi-purpose recreational dive computer for scuba divers and freedivers with three main dive modes: Scuba, Gauge and Freedive. The high-contrast LCD display screen uses pixel-less EBTN technology to display dive data, making it bright, colorful and easy to read. The lithium-ion battery is rechargeable using a standard USB charger. It is nitrox-capable and contains a wide range of audio and visual alarm systems. With only two buttons, it is extremely simple to navigate and the water-activation function means that it's virtually hands-free.

The key feature of COSMIQ is wireless smartphone connectivity using Bluetooth 4.0 technology. After completing a dive, COSMIQ syncs with the Deepblu iOS app so divers can upload dive data directly to their iPhone and create digital dive logs in a way that is quick, easy and convenient. Dive data is safely stored in the Deepblu cloud and can be accessed anytime.

"Our primary objective is to make it as easy as possible for divers to use digital technology to log their dives," says Brad Chen, co-founder of Deepblu Inc. and the creator of COSMIQ. "Also, we want to improve the finished product – the dive logs themselves."

Deepblu's digital dive logs breathe new life into the old-fashioned dive logbook by reimagining them to better reflect today's technological world. They are visually appealing, interactive and shareable. Divers can integrate photos and videos with dive data, write a story about their dive, add dive buddies, and tag and rate dive sites on the Deepblu Dive Site Map. Divers have the option to keep their logs private, share them with Deepblu community, or export them to the major social networks.

COSMIQ and Deepblu are standalone products. Divers can use the Deepblu app without purchasing COSMIQ,



and vice versa. Divers not using COSMIQ can manually create the same aesthetically pleasing dive logs from scratch and can integrate photos into their logs as well. When uploading dive data from COSMIQ and integrating pictures from a digital camera, the app synchronizes time and depth information and creates an interactive dive profile pinpointing the exact time and depth at which each picture was taken. The dive is represented visually as a slider and users can scroll through the different sections of the dive with the pictures changing based on time and depth.

In the coming months Deepblu Inc. plans to expand the Deepblu app far beyond a collection of digital dive logs and into a comprehensive social network for divers. Currently under development, the new and improved Deepblu platform will be available on all iOS and Android devices, and accessible through the Web as well.

The Deepblu platform will offer the enhanced connectivity of a modern social network and numerous powerful features for social sharing and interaction. Divers will be able to share their diving experiences, connect and interact with other divers, discover dive-related content and news, learn more about diving and plan their next diving trip.

The COSMIQ Dive Companion is available now for pre-order directly from the Deepblu Webstore ([www.deepblu.com/shop](http://www.deepblu.com/shop)). The retail price is \$299 USD. Shipping will begin on May 1<sup>st</sup>.

The Deepblu iOS app is available now for free download at the Apple App Store. An Android version of the Deepblu app is currently under development and will be available for free download from the Google Play Store within the next few months.

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**About Deepblu:** Deepblu Inc., a startup technology company headquartered in Taipei, is made up of a team of divers and technology enthusiasts on a mission to make life easier for divers. Deepblu's vision is to create the best diving experience below and above the surface.

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