



Divers Land on Planet Deepblu

Deepblu Launches Product that Offers a Whole New Experience in Dive Trip Planning

TAIPEI, October 25th, 2017 – For the past two years, [Deepblu](#) has been forging a path to make itself known as the premier logging app for divers around the world. In addition, it has become a place for those divers to connect, create, share, and learn from like-minded enthusiasts spanning the globe in an active online community. The company is now introducing a whole new way for divers to discover dive destinations.

Planet Deepblu is a revolutionary new feature that represents a landmark achievement in the crossroads of technology and diving. It is a unique, informative place where divers can access content generated from the community and obtain a thorough idea of what a dive destination is like before they even leave the house. Virtually all popular global dive locations are placed on a fully interactive map, allowing users to browse ratings, interact with reviews, and find out more about dive spots than previously available.

With tens of thousands already using Deepblu, the platform is a link that helps travelers, divers, shops, dive pros, and dive centers connect in ways that they haven't been able to before. Planet Deepblu expands upon this concept by putting them all on the map. Pros and dive businesses will be able to keep in touch with their students and customers through customizable business profiles; and on the flipside of the coin, divers will be able to share their stories about the pros and dive operators.

The profiles, maps, and reviews will also be supplemented by the integration of user-contributed dive logs, videos, photos, and stories about each site. Divers will also be able to find descriptions of countries including what to expect from the people, the climate, the costs, and everything else a diver might like to know before heading out on their journey.

"Deepblu's mission has always been to improve the way that divers plan and experience scuba. With the help of our user-generated content from divers all over the world, the platform has evolved into something that helps adventurers discover their next dive, and it will continue to grow over time," says CEO James Tsuei.

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About the COSMIQ Dive Computer: The COSMIQ is the trendiest dive computer and the only one in its segment to boast Blue-tooth technology to synchronize digital dive logs with the cloud. Since its launch in April 2016, it has won many awards for its ease of use, clarity and unique design.

About the Deepblu Platform: Deepblu is the fastest-growing online community for divers and ocean enthusiasts. Released in November 2016 at the DEMA Expo in Las Vegas, it has since brought tens of thousands of divers together at deepblu.com. Their latest feature, Planet Deepblu, aims to change how divers explore and plan their dive trips by connecting the dive world in one place online.

About Deepblu, Inc.: Deepblu, Inc. is the company behind the COSMIQ Dive Computer and the Deepblu social network for divers. Deepblu, Inc. is a team of divers and technology enthusiasts whose goal is to use technology and the power of the internet to revolutionize the diving community and lifestyle.

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