



Deepblu to Exhibit at *boot Düsseldorf*

The diving tech start-up will be showcasing its innovative COSMIQ+ Dive Computer and improvements to its growing Deepblu social network at the marine sports industry's largest annual gathering: boot Düsseldorf from 21–29 January.

TAIPEI, January 16th, 2017 – Deepblu, Inc., the company that caused a furore at DEMA 2016 in Las Vegas with the introduction of the COSMIQ Dive Computer and the Deepblu social network for divers, is gearing up to showcase its products and innovations at *boot Düsseldorf*. For the occasion, Deepblu has translated its mobile application into German and 6 other new languages!

Guests will get a chance to play with the all-new COSMIQ+ Dive Computer and use the Deepblu mobile application and social platform to create stunning visual dive logs and discuss their diving interests with the Deepblu Community. Visitors will also get a sneak peek of features that will soon be rolled out on Deepblu: Planet Deepblu, and new profiles for dive professionals and businesses.

Visitors can find Deepblu at Messe Düsseldorf in Hall 3, booth F90.21 and sign up to our platform for their chance to win a COSMIQ+ of their choice—every day from 21 to 29 January!

Deepblu Connects the Diving World

Deepblu aims to connect all people with a love for the ocean through a single platform. It is a fully-fledged social network where users can find each other, post, comment, like and share. It is also a place for divers to present themselves and showcase their certifications, dive logs and underwater photography. Visitors to *boot Düsseldorf* will also get a sneak peek of Planet Deepblu, an interactive map of divers and dive outfits the world over.

Supporting 8 world languages, Planet Deepblu will be the place where businesses, dive professionals and dive organizations will be able to present their services and activities to the diving community. Commercial enterprises such as dive shops, resorts and liveaboards can advertise their merchandise and services, while instructors can attract students with the training and courses they offer. Non-commercial outfits such as dive clubs and environmental organizations will also be able to communicate their activities and news.

COSMIQ+, the Dive Computer for Everyone

With its crystal-clear LCD screen and built-in modes for scuba diving and freediving, the COSMIQ was the only dive computer in its class that allowed wireless synchronization with a mobile application to create stunning dive logs enriched with your underwater photography. The refreshed COSMIQ+ now



comes in a range of gorgeous new colors and includes a bottom timer feature that makes it suitable as a secondary device for technical divers.

At a mere \$299, the COSMIQ+ fits the budget of every diver and is an attractive option for recreational divers who are just getting started. This also makes the COSMIQ+ an interesting product for dive instructors and recreational dive shops, who may buy at a wholesale price as Deepblu Sales Ambassadors or COSMIQ Resellers, and sell to their customers or students.

Boot Düsseldorf guests who have a legal business license or hold a certification equal to Padi Divemaster or higher will be able to sign up for the Reseller and Ambassador programs.

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About Deepblu: Deepblu is a team of divers and technology enthusiasts whose goal is to use technology and the power of the internet to revolutionize the diving community and lifestyle.

For more information, please visit about.deepblu.com or sign up at deepblu.com.

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